



Published on *CKE Restaurants Investor Center* (<http://investor.ckr.com>) on 4/7/15 8:00 am EDT

Carl's Jr. Continues Southwest Ontario, Canada Expansion with Opening of Two Toronto Restaurants

Release Date:

Tuesday, April 7, 2015 8:00 am EDT

Terms:

[Carl's Jr.](#)

Dateline City:

TORONTO

6Points Food Services Ltd. boosts development of Carl's Jr. in the Canadian market with opening of restaurants in Canada's most populous city

TORONTO--(BUSINESS WIRE)--No more "California Dreamin'" of big, juicy burgers for Toronto residents thanks to the continued rapid Canadian expansion of premium burger chain Carl's Jr.® The Southern California-based company will be serving up mouthwatering burgers, fries, shakes and more 24-hours a day with the opening of its newest restaurant on April 8, 2015 at 2 p.m. Operated by Toronto-based 6Points Food Services Ltd. ("6Points"), the Carl's Jr. restaurant, which will feature a delicious shake bar offering more than 20 flavors of hand-scooped Chapman's Canadian ice cream shakes, will be located at 272 Queen Street in downtown. 6Points also opened a location at 1431 Yonge Street on March 21, 2015.

"Just last year, we signed an exclusive development agreement with 6Points to develop, open and operate 30 Carl's Jr. restaurants over the next six years in the west Greater Toronto Area as well as cities beyond including London, Kitchener-Waterloo, Guelph and Hamilton," said Ned Lyerly, CKE Restaurants (parent company of Carl's Jr. and Hardee's) president of International. "Yonge Street and Queen Street mark the third and fourth restaurants for 6Points respectively and we are pleased to be off to a great start towards achieving our goal. Toronto is an important market for the expansion of CKE's international system offering huge growth potential and we look forward to extending our reach throughout Canada."

To celebrate the arrival of Carl's Jr. in Toronto, a special press event will take place at the Queen Street location on April 7, 2015 from noon to 2 p.m. to offer media and VIP attendees complimentary food samples, photo and filming opportunities, as well as interviews with Carl's Jr. and 6Points executives.

Carl's Jr. stands apart from other burger restaurants by offering freshly prepared, higher-quality menu items including its famous 100 percent Black Angus Beef Thickburgers®, Hand-Breaded Chicken Tenders™ and Hand-Scooped Ice Cream Shakes™. Carl's Jr. also features a superior dining experience that includes fresh menu items made-to-order and served at your table, all in a modern, upscale, California-themed décor.

"Canadians have welcomed Carl's Jr. with open arms and we are excited to now invite Toronto burger lovers to visit us in our prime downtown locations and experience for themselves what Carl's Jr. is all about – high-quality ingredients, fresh preparations, innovative flavors and exceptional, friendly tableside service," said 6Points managing partner Kent Graber. "We're excited to spearhead the expansion of Carl's Jr. in Ontario and look forward to building more restaurants throughout the Greater Toronto Area and beyond."

Graber brings with him an impressive 40-plus years of experience operating and developing top-tier quick-service restaurant chains across Canada including senior management posts on both the franchisor and franchisee sides of the business. Queen Street will be Graber's fourth Carl's Jr. location. Late last year, 6Points opened Carl's Jr. locations in Guelph and Waterloo in Ontario.

Carl's Jr. franchisees across Canada are currently operating restaurants in Vancouver, Abbotsford, Chilliwack, Kelowna, Vernon, Kamloops, Penticton, Grande Prairie, Edmonton, Spruce Grove, Guelph and Waterloo. For more information on franchise opportunities in Canada, please visit www.ckefranchise.com/canada.

Key facts about the new Carl's Jr. in Toronto:

- Address: 272 Queen Street, Toronto, Ontario
- Hours of operation: 24/7
- Menu features:
 - Carl's Jr.'s signature line of 100 percent Black Angus beef Thickburgers served on Fresh Baked Buns, baked fresh daily inside the restaurant
 - Shake Bar featuring more than 20 flavors of hand-scooped shakes using Chapman's Canadian Ice Cream
 - Coffee, lattes and select other drinks featuring local Ontario/Toronto roaster Mountain View Estates

- Charbroiled Chicken sandwiches and salads
- Home-style breakfasts including Carl's Jr.'s Made from Scratch Biscuits and premium Breakfast Platters
- Kid's Meals

About CKE Restaurants Holdings, Inc.

CKE Restaurants Holdings, Inc. ("CKE") is a privately held company headquartered in Carpinteria, Calif. Through its subsidiaries, CKE owns and licenses Carl's Jr.[®] and Hardee's[®] quick-service restaurants. CKE operates Carl's Jr. and Hardee's as one brand under two names acknowledging the regional heritage of both banners. CKE has a total of 3,554 franchised or company-operated restaurants in 42 states and 34 foreign countries and U.S. territories. Known for its one-of-a-kind premium menu items such as 100 percent Black Angus Thickburgers[®], Made from Scratch[™] Biscuits, Hand-Breaded Chicken Tenders[™] and Fresh Baked Buns, as well as an award-winning marketing approach, the Carl's Jr./Hardee's brand continues to deliver substantial and consistent growth in the U.S. and overseas. The Carl's Jr./Hardee's system is now 81 percent franchised, with international restaurants representing 18 percent of the system. For more information about CKE, please visit www.ckr.com or its brand sites at www.carlsjr.com and www.hardees.com.

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Language:

English

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